



EMPOWERING AFRICA FOR SUSTAINABLE GROWTH

A VISION FOR A THRIVING FUTURE IN KENYA,
ZANZIBAR & TANZANIA

**ELITELANDS
EAST AFRICA
CONSULTANCY
LTD**

Swift Urban Network Business Services



VISION STATEMENT

**The Future is
Africa,
Black
Economic
Empowerment**

MISSION STATEMENT

- Drive Impact, Build Wealth and Secure Lasting Legacy.
- Empower ourselves to empower others, inspire a generation of young people, create a culture that encourages starting and growing
- From small ideas, corporates and multinationals there is revenue impact

MANDATE: ELITELANDS EAST AFRICA



: 0202567823



The Role of Public Private Partnerships in Sustainable Growth for Africa

REDEVELOPMENT OF MICHENZANI & KILIMANI APARTMENTS, ZANZIBAR – WHY INVEST

Strategic Prime Locations – Key economic hubs in Zanzibar, driving real estate demand.

Massive Housing Deficit which results to high returns

3 millions units needed across Tanzania

Annual demand for 250,000 units demanded annually making real estate highly profitable

Large Scale Redevelopment Potential

Michenzani: 30,792 sqm of land, potential for 150,000 plus modern housing units

Kilimani: Potential for 50,000 plus new housing units

Government & NHC Support

Public-Private Partnerships (PPPs) reducing investment risks.

National Housing Corporation(NHC) backing ensures strong regulatory support.

High ROI and Long-Term Growth

Strong rental yields & capital appreciation in the booming market

NOW is the time to invest

TANA RIVER INTEGRATED SUGAR DEVELOPMENT PROJECT

- Tana River County – Sugar Cane agribusiness
Public Private Partnership
Lead Organization: Coast Development Authority
- Massive Market Potential & Economic Impact
\$418.76 million investment opportunity
100,000 hectares of sugarcane plantations
7.5 million tons of sugarcane processed annually
Sugar factory with 4,000 TCD(tons of cane per day) capacity
Creates thousands of jobs and boosts rural economies
- Infrastructure and Development Scope
Irrigation Systems: Subsurface irrigation for nucleus estate and out- growers
Road Infrastructure: Farm access roads for efficient logistics
Social Amenities: Health Centre, Schools, Training Centre, Sports Complex
- Government Support & Attractive Investment Terms
Backed by the Kenyan Government & Coast Development Authority
PPP framework ensuring investment security and policy support
Open to reputable investors in Engineering, Procurement, and Construction (EPC)
Showcase technical expertise, financial strength and commitment to deliver high quality infrastructure solutions.

TANZANIA MAINLAND DEVELOPMENT PROJECTS

- The project fully aligns with Tanzania's National Development Agenda for economic growth and improved quality of life.
- Three High- Impact Projects:
 - Makorora Market Construction- Boosting trade & commerce
 - Deep-Sea Fish Market – Strengthening Tanzania's blue economy
 - Redevelopment of Raskazone Public Beach Resort Tanga City – Enhancing tourism & recreation
- Tanga City, Tanzania – a key coastal economic hub
 - Construction Period: 455 days(Fast-tracked development)**
 - Bid Submission Deadline: March 28, 2025**
- World Bank-Funded & Fully Secured Financing
 - Total Investment:\$278 million USD
 - Guaranteed funding ensures smooth project execution under international standards
- Lucrative Opportunity for Contractors & Investors
 - Open for proposals from highly qualified construction, engineering and infrastructure firms.
 - Requires proven expertise in large-scale, high quality project execution
 - Strong potential for future government contracts and regional expansion – Tanzania is transforming

TANZANIA SOLAR POWER PROJECTS

- Strategic Renewable Energy Initiative harnessing Tanzania's solar resources for off-grid & grid-connected power generation.
Strengthen energy security & reduce dependence on fossil fuels
Boost economic growth by increasing electricity access and reliability
- High- Impact Locations
Solar power plants in Bagamoyo, Dodoma, Manyoni and Kilimanjaro
These regions are key economic and industrial hubs, ensuring strong energy demand
- Government-Backed & Secure Investment
Public-Private Partnership(PPP) model – ensuring regulatory support and investment security
Feasibility study in progress – early- stage investment for maximum returns
- Massive Market Potential & Economic Benefits
Expanding Tanzania's total installed power capacity
Supporting sustainable industrialization, businesses and rural electrification
Aligns with global energy transition and climate action goals
- Lucrative Opportunity for EPC Investors
Open for Engineering, Procurement & Construction(EPC) firms with a strong track record.
Expertise in renewable energy infrastructure, technical execution & large- scale projects
Potential for long-term partnerships & future renewable energy projects – Time to act is Now

SUSTAINABLE GOALS DEVELOPMENT

- One job in Africa sustains 4-5 people.
 - The International Labour Organization (ILO) estimates , 200-300 millions opportunities (Jobs) are needed.
 - Youth and Women are particularly affected, having the highest youth poverty rate nearly 70% in some areas.
 - Job creation not only provides income but enables access to education, healthcare and improved living conditions.
 - The urgency to Unlock Africa's Economic Potential for Sustainable Wealth Creation – **Where profits meets purpose.**
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Challenges in Swift Urban Networks

Stringent Challenges

Delayed Partner
Agreements
to Scale

Geographic Disparities

Developing Countries with
limited access to resources
and growth opportunities

Global Investment Funding Gap & Africa

Global Gap: \$2.5 to 4.4 Trillion per
year.(KSh.375-600 Trillion

Africa Gap: \$170. billion (KSh. 25.5 trillion per
year). Sustainable Goals Development by 2030

Infrastructure

Energy

Healthcare

Agriculture

Opportunities to Address Challenges

Innovative Solutions

Public Private Partnerships and platforms key to closing the gap.

Targeted Financing Approaches

Focus on Development Countries with tailored solutions.

Inclusive Development, Joint Venture Partnerships and Impact Investors

Bridging the gap creating opportunities for African Development & Sustainability

CREATING AN ECOSYSTEM OF WEALTH CREATION

- Wealth creation is a Legacy
- The goal is creating a robust, sustainable ecosystem that empowers African Countries, drive economic growth and benefit communities long term.

By pooling expertise, capital, and strategic partnerships we derive collective success

- Building a legacy of wealth creation is ensuring exceptional financial returns and creating lasting socioeconomic transformation, where bold investments reshape Africa's economic future

Dr Beth Mengistu:

**The economies of the world
are driven only, by those
empowered to handle the
challenges of the hour.**

Aliko Dangote:

**We produce and export raw materials,
but when we**

**import, we import poverty. When we export,
we export jobs.**

Thanks

Do you have any Questions?

Email: info@elitelands.co.ke